

# NATIONAL BIOMETHANE SUMMIT

## SACRAMENTO, JUNE 23, 2009

Join us on Tuesday, June 23, 2009 at the Sheraton Grand Hotel in Sacramento, California for the first **National Biomethane Summit** (NBS). Biomethane is quickly becoming one of the most significant emerging technologies in today's low carbon vehicle fuel market and alternative energy arena.

Legislators, researchers, scientists, practitioners, and stakeholders from across the nation will convene in California's Capital — home of the nation's first Low Carbon Fuel Standard — to present the latest information, applications, success stories, and technology in the fields of:

**LANDFILL GAS TO VEHICLE FUEL  
DAIRY WASTE METHANE RECOVERY  
WASTEWATER PROCESSING PLANTS  
GREENHOUSE GAS EMISSION REDUCTIONS  
OTHER SOURCES OF RENEWABLE NATURAL GAS**

Technical presentations, funding opportunities, and networking opportunities will be incorporated into the schedule for this exciting new conference. Simply a **CAN'T MISS** event for anyone involved in the science and application of Biomethane.

Not only will the NBS feature the top figures in the field of alternative energy research and development, but the conference venue is conveniently located in the heart of downtown Sacramento. Conference attendees will be interested in seeing you pledge your support to an environmentally-friendly energy & fuel source.

### Targeted Promotions That Deliver Results

To help your organization gain exposure to key industry participants, the NBS has developed a multi-tiered promotion and public relations campaign. As a sponsor or exhibitor, you will benefit from:

- A targeted mail and email marketing campaign including media outreach;
- Pre-show announcements to over 10,000 industry professionals;
- Promotion on the event website in the Sponsor or Exhibitor section;
- A listing in the conference Resource Book, which is given to every attendee and speaker; and,
- Breakfast, Lunch, and Coffee Breaks scheduled near your table-top exhibit, providing opportunities for networking and one-on-one engagements with fellow stakeholders and customers.

### Improve Your Green Image While Promoting Your Organization

Conferences and exhibits are an excellent way to demonstrate your commitment to the promotion of cleaner, greener forms of energy. As an exhibitor or sponsor, there will be several opportunities for you to interact with attendees, including:

- Meeting face-to-face with potential customers and clients;
- Introducing and allowing attendees to experience your new products;
- Giving hands-on demonstrations to your target audience;
- Networking with the most powerful stakeholders in the Biomethane field;
- Meeting new developers, manufacturers and suppliers; and,
- Connecting directly with end-users.

Participation in this conference is an exceptional way to stand in the spotlight and showcase the important role your organization intends to play in the advancement of this new technology.

### Who Will Attend

This event is designed for those interested in the research and application of Biomethane. The event is also designed for government agencies, funding agencies, community groups and organizations interested in finding solutions that promote and yield clean, renewable sources of energy. Local, state and federal elected officials and representatives will also be in attendance to learn about the positive environmental impacts of this new and emerging technology and to understand how to best plan for and promote the future growth of the industry. Expected attendees include:

- Industrial end-users
- Distribution facility operators
- Funding providers
- Elected officials
- Technology providers
- Educators, researchers, and engineers
- Regional transportation planners
- Non-governmental organizations
- Carbon trading experts



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# SPONSORSHIP & EXHIBITOR OPPORTUNITIES

## PLATINUM SPONSOR \$10,000

Double table-top exhibit space with priority location to maximize visibility and attendee foot traffic. Space includes booth signage, two (2) six-foot skirted tables and four (4) chairs.

- 8 Summit registrations for your organization and VIP guests.
- “Platinum Sponsor” recognition with your organization’s name and/or logo on:
  - » Print and web/email materials, including conference invitations;
  - » Sponsor page of NBS website with link to Platinum sponsor’s website;
  - » Home page of NBS website with placement of Platinum sponsor logo and company description on event site home page for a minimum of one week;
  - » Select conference signage including conference banner;
  - » Inside cover of conference Resource Book (given to all attendees); and,
  - » Additional collateral conference materials.
- Full-Page ad in conference Resource Book (given to all attendees);
- Co-sponsorship of one general session panel or presentation;
- Opportunity to place collateral materials in the event tote bag or portfolio if sponsored, if not, at registration desk and/or information booth.
- Complete attendee list in Excel database format at the conclusion of the conference.

## GOLD SPONSOR \$7,500

Double table-top exhibit space with priority location to maximize visibility and attendee foot traffic. Space includes booth signage, two (2) six foot skirted tables and four (4) chairs.

- 6 Summit registrations for your organization and VIP guests.
- “Gold Sponsor” recognition with your organization’s name and/or logo on:
  - » Print and web/email materials, including conference invitations;
  - » Sponsor page of NBS website with link to Gold sponsor’s website;
  - » Home page of NBS website with placement of Gold sponsor logo and company description on event site home page for a minimum of one week;
  - » Select conference signage including conference banner;
  - » Inside cover of conference Resource Book (given to all attendees); and,
  - » Additional collateral conference materials.
- Half-Page ad in conference Resource Book (given to all attendees);
- Co-sponsorship of one breakout session panel;
- Opportunity to place collateral materials in the event tote bag or portfolio if sponsored, if not, at registration desk and/or information booth.
- Complete attendee list in Excel database format at the conclusion of the conference.

## SILVER SPONSOR \$5,000

Table-top exhibit space in the main lobby. Space includes booth signage, one (1) six foot skirted table and two (2) chairs.

- 3 Summit registrations for your organization and VIP guests.
- “Silver Sponsor” recognition with your organization’s name and/or logo on:
  - » Sponsor page of NBS website with link to Silver Sponsor’s website;
  - » Listing in the “Silver Sponsor” section of the conference Resource Book.
- Quarter-Page ad in conference Resource Book (given to all attendees);
- Complete attendee list in Excel database format at the conclusion of the conference.

## EXHIBITOR \$2,500

Table-top exhibit space in the main lobby. Space includes booth signage, one (1) six foot skirted table and two (2) chairs.

- Summit registration for your organization and VIP guests.
- “Exhibitor” recognition with your organization’s name and/or logo on:
  - » Exhibitor page of NBS website with link to Exhibitor’s website;
  - » Listing in the Exhibitor section of the conference Resource Book.



# EVENT SPONSORSHIPS

## LUNCHEON SPONSOR \$8,000

The Host of this special luncheon will enjoy a reserved table at the front of the room during the luncheon. A representative from your organization will introduce the keynote speaker on the main stage in the ballroom.

- 6 conference registrations for your organization and VIP guests.
- “Luncheon Sponsor” recognition with your organization’s name and/or logo on:
  - » Print and web/email materials;
  - » Sponsor page of NBS website with link to sponsor’s website;
  - » Announcement from the podium;
  - » Signage on the day of the luncheon; and,
  - » Listing in the “Event & Collateral Sponsor” Section of the conference Resource Book.
- Half-Page ad in conference Resource Book (given to all attendees);
- Complete attendee list in Excel database format at the conclusion of the conference.

## PLATINUM RECEPTION SPONSOR \$8,000

The Host of this evening reception will enjoy a reserved table during the evening reception.

- 6 conference registrations for your organization and VIP guests.
- “Platinum Reception Sponsor” recognition with your organization’s name and/or logo on:
  - » Print and web/email materials;
  - » Sponsor page of NBS website with link to sponsor’s website;
  - » Signage at the main entrance to the reception area; and,
  - » Listing in the “Event & Collateral Sponsor” Section of the conference Resource Book.
- Half-Page ad in conference Resource Book (given to all attendees);
- Complete attendee list in Excel database format at the conclusion of the conference.

## BREAKFAST SPONSOR \$3,500

2 conference registrations for your organization and VIP guests.

- “Breakfast Sponsor” recognition with your organization’s name and/or logo on:
- Sponsor page of NBS website with link to sponsor’s website;
  - » Signage near the breakfast display station on the day of the breakfast; and,
  - » Listing in the “Event & Collateral Sponsor” Section of the conference Resource Book.

## COFFEE BREAK SPONSOR \$1,500

2 conference registrations for your organization and VIP guests.

- “Coffee Break Sponsor” recognition with your organization’s name and/or logo on:
- Sponsor page of NBS website with link to sponsor’s website;
  - » Signage near the coffee break display station on the day of the break; and,
  - » Listing in the “Event & Collateral Sponsor” Section of the conference Resource Book.

# COLLATERAL SPONSORSHIPS

## TOTE BAG SPONSOR \$5,000

The “Tote Bag Sponsor” will receive prominent logo placement on the official conference bag given to each attendee.

- 2 conference registrations for your organization and VIP guests.
- The “Tote Bag Sponsor” will receive recognition by company name and/or logo on:
  - » Sponsor page of NBS website with link to sponsor’s website;
  - » Listing in the “Event & Collateral Sponsor” Section of the conference Resource Book (given to all attendees).

## PORTFOLIO SPONSOR \$3,500

The “Portfolio Sponsor” will receive prominent logo placement on the official portfolio given to each attendee.

- 2 conference registrations for your organization and VIP guests.
- The “Portfolio Sponsor” will receive recognition by company name and/or logo on:
  - » Sponsor page of NBS website with link to sponsor’s website;
  - » Listing in the “Event & Collateral Sponsor” Section of the conference Resource Book (given to all attendees).

## LANYARD SPONSOR \$2,500

The “Lanyard Sponsor” will receive prominent logo placement on the official portfolio given to each attendee.

- 2 conference registrations for your organization and VIP guests.
- The “Lanyard Sponsor” will receive recognition by company name and/or logo on:
  - » Sponsor page of NBS website with link to sponsor’s website;
  - » Listing in the “Event & Collateral Sponsor” Section of the conference Resource Book (given to all attendees).

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# TERMS & CONDITIONS

**Exhibit Set-Up:** All personnel working your exhibit must be registered for the conference and obtain badges from the registration desk prior to setting up your exhibit.

**Exhibit Space:** Exhibit spaces include the physical space, tables, chairs, and linen only. No electricity, set-up, carpet, paint, construction materials or other décor, supplies, materials or labor are included in the sponsorship fee.

**Booth Construction and Arrangement:** Exposed parts of the display must be finished so as not to be objectionable to other Exhibitors and/or NBS or such parts will be ordered draped by NBS and expenses billed to the Exhibitor. Equipment or products exceeding height limitation guidelines may be permitted provided written approval is granted by NBS. Electrical, pneumatic and hydraulic equipment must meet requirements of electrical, safety and other applicable codes.

**Care of Exhibit Space:** The Exhibitor shall keep in good order the space occupied by the Exhibitor. The Exhibitor may not place anything in the aisles during open hours of the exhibition. The Exhibitor assumes responsibility of returning the Exhibit space to the Exhibit facility in the condition in which it was found: clean, undamaged and unmarred.

**Delivery of Equipment:** Exhibitors will be responsible for delivery of their own equipment and/or display material to the exhibit area and for removal of equipment and/or display material. The Exhibitor assumes full responsibility for the delivery of its materials to the space that is assigned. NBS assumes no responsibility for the performance of services by common carrier, express services, the mail, telephone companies or any other service for which the Exhibitor may contract.

**No Flammable Material:** Combustible decorations such as crepe paper, tissue paper, cardboard or corrugated paper shall not be used. Packaging containers, excelsior and wrapping paper are to be removed from the floor and should not be stored under tables or behind displays.

**Labor Regulations:** The Exhibitor is cautioned that the conditions of union labor vary in each locale and it must inform itself of the particular conditions prevailing in regard to labor transactions at the time it engages any laborer, carpenter, plumber, decorator, etc., or any other person employed for the service of its booth.

**Repair of Damage:** The cost of repairing any damage caused by the Exhibitor, its employees, representatives or agents to the property of others and the Sheraton Grand Sacramento shall be the responsibility of the Exhibitor. Nothing is to be posted on, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, ceiling, furniture or property of others or the Exhibit area. If Exhibitor damages the facilities, Exhibitor will pay the Sheraton Grand Sacramento the cost of repair or replacement.

**Security:** NBS is not responsible for the loss of any material by or for any cause, and urges the Exhibitor to exercise normal precautions to discourage pilferage.

**Exhibit Dismantling:** Exhibits will close promptly at the designated time. Exhibitor employees must be present for the dismantling and packing of the displays until the booth area is cleared. NBS is not responsible for items left after the show closes.

**Cancellation Policy:** A written notice of cancellation is required. Please send cancellation notice to: NBS, c/o GNA, 3015 Main Street, Suite 300, Santa Monica, CA 90405. Cancellations received before June 1, 2009 will be assessed a penalty of 25% of the total sponsorship. No refunds for any reason will be made for cancellations received after June 1, 2009.

**Indemnification:** The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to persons and/or displays, equipment and other property brought by it upon the premises used for the exhibition. The Exhibitor shall indemnify and hold harmless the National Biomethane Summit (NBS), NBS Show Management (Gladstein, Neandross & Associates), all Host Agencies, and their owners, members, affiliated agents, servants, employees and assigns from any and all loss, damage, claims, actions and suits whatsoever, together with all costs, expenses and attorney's fees in connection therewith, which shall grow out of any injury or death or persons or damage to or destruction of property (tangible or otherwise), caused by, resulting from or otherwise connected with activities of the Exhibitor at the exhibition. Nothing contained herein shall restrict any rights enjoyed by NBS under law.

**Compliance With Law:** The Exhibitor shall comply with all applicable laws, ordinances, rules, regulations and requirements of all federal, state, municipal and local governments, departments, commissions, boards, and officers and shall secure the full compliance therewith from its employees, agents and visitors.

**Liability and Insurance:** The Exhibitor assumes responsibility for, and hereby releases the National Biomethane Summit (NBS), NBS Show Management (Gladstein, Neandross & Associates), Host Agencies and their owners, members, affiliated agents, servants, employees and assigns from any and all liability resulting from, arising out of, or in any way connected with Exhibitors Exhibit or Exhibitor's negligence or intentional acts or omissions at the exhibition (including, but not limited to, installation, operation, use, visitation and removal of the Exhibit or use of the Exhibit Hall).

Exhibitor shall obtain insurance sufficient to cover liability for personal injury and for damage to third-party property resulting from its participation at the exhibition. It shall be the Exhibitor's responsibility to obtain adequate additional insurance for Exhibitor's participation in this event, including but not limited to insurance covering event cancellation and event interruption. Exhibitors assume full responsibility for any damage their Exhibits may cause to the Sheraton Grand Sacramento. The obligations set forth in this Section shall survive termination, performance and expiration of the Exhibitor's contract.

**Additional Matters: Amendment to Rules:** Any and all matters or questions not specifically covered by the preceding TERMS AND CONDITIONS shall be subject solely to the discretion of NBS. These TERMS AND CONDITIONS may be amended at any time by NBS with sufficient notice to Exhibitor, and all amendments shall be binding on Exhibitors equally with the foregoing TERMS AND CONDITIONS.



# SPONSOR & EXHIBITOR REGISTRATION FORM

## 1. SPONSORSHIP LEVEL

### Sponsorship & Exhibitor Opportunities

- Platinum Sponsor - \$10,000
- Gold Sponsor - \$7,500
- Silver Sponsor - \$5,000
- Exhibitor - \$2,500

### Event Sponsorships

- Luncheon Sponsor - \$8,000
- Platinum Reception Sponsor - \$8,000
- Breakfast Sponsor - \$3,500

### Collateral Sponsorships

- Coffee Break Sponsor - \$1,500
- Tote Bag Sponsor - \$5,000
- Portfolio Sponsor - \$3,500
- Lanyard Sponsor - \$2,500

### Add-Ons

- Full Page Advertisement Add-On
- Half Page Advertisement Add-On
- Quarter Page Advertisement Add-On

## 2. CONTACT INFORMATION

Primary Booth Contact Person

Title

Company

Email

Street Address

City

State

Zip Code

Phone

Fax

## 3. PAYMENT

- Check Enclosed  
(Please make check payable to Gladstein, Neandross & Associates)

Authorized representative confirms that he/she has reviewed the terms and conditions and will abide by them.

Signature

Date

Title

Please return via email or fax to:

Gladstein, Neandross & Associates  
3015 Main Street, Suite 300  
Santa Monica, CA 90405  
Tel: (800) 993-0302  
Fax: (310) 396-3696

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